

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316610-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
FDP - 3 Pack Abruzzo, Sact	FDP Q4 GE TV 11.1-11.6.1	1420

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	316610	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	M-F 5-6a	5-6a	22-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WPTV M 11/05/12 5:10 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM									
1 WPTV M 11/05/12 5:38 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM									
4 WPTV Tu 11/06/12 5:22 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM									
2 WPTV Tu 11/06/12 5:44 AM M-F 5-6a 5-6a :30 FDP1205H \$500.00 NM									
2	11/05/12	11/06/12	M-F 6-7a	6-7a	22-----	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV M 11/05/12 6:11 AM M-F 6-7a 6-7a :30 FDP1205H \$1,200.00 NM									
1 WPTV M 11/05/12 6:39 AM M-F 6-7a 6-7a :30 FDP1205H \$1,200.00 NM									
3 WPTV Tu 11/06/12 6:22 AM M-F 6-7a 6-7a :30 FDP1205H \$1,200.00 NM									
4 WPTV Tu 11/06/12 6:43 AM M-F 6-7a 6-7a :30 FDP1205H \$1,200.00 NM									
3	11/05/12	11/06/12	M-F 7-9a	7-9a	22-----	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 22----- 4 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV M 11/05/12 8:29 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM									
1 WPTV M 11/05/12 8:57 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM									
4 WPTV Tu 11/06/12 7:56 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM									
3 WPTV Tu 11/06/12 8:50 AM M-F 7-9a 7-9a :30 FDP1205H \$1,500.00 NM									
4	11/05/12	11/05/12	M-F 12n-1p	12-1p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV M 11/05/12 12:27 PM M-F 12n-1p 12-1p :30 FDP1205H \$500.00 NM									

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FDP - 3 Pack Abruzzo, Sac	FDP Q4 GE TV 11.1-11.6.1	1420	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/05/12	11/05/12	Fallon	1:05-2:05a	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 1:53 AM Fallon 1:05-2:05a :30 FDP1205H \$225.00 NM									
6	11/05/12	11/05/12	M-F 530-6p	530-6p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 5:52 PM M-F 530-6p 530-6p :30 FDP1205H \$1,600.00 NM									
7	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 6:29 PM M-F 6-630p 6-630p :30 FDP1205H \$1,800.00 NM									
8	11/05/12	11/05/12	M-F 730-8p	730-8p	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 7:45 PM M-F 730-8p 730-8p :30 FDP1205H \$950.00 NM									
9	11/05/12	11/05/12	The VOICE	8-10p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 8:44 PM The VOICE 8-10p :30 FDP1205H \$4,000.00 NM									
10	11/05/12	11/05/12	M-F 11-1135p	11-1135p	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 11:32 PM M-F 11-1135p 11-1135p :30 FDP1205H \$1,400.00 NM									
11	11/05/12	11/05/12	Tonight Show	12:05-1:05a	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 12:16 AM Tonight Show 12:05-1:05a :30 FDP1205H \$575.00 NM									
12	11/05/12	11/05/12	M-F 11-12n	11a-12p	M-----	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$425.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WPTV M 11/05/12 11:25 AM M-F 11-12n 11a-12p :30 FDP1205H \$425.00 NM 1 WPTV M 11/05/12 11:53 AM M-F 11-12n 11a-12p :30 FDP1205H \$425.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	M-F 4p-5p	4-5p	M-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 4:18 PM M-F 4p-5p 4-5p :30 FDP1205H \$725.00 NM									
14	11/05/12	11/05/12	Nightly News	7-730p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 7:12 PM Nightly News 7-730p :30 FDP1205H \$3,000.00 NM									
15	11/05/12	11/05/12	M-F 12n-1p	12-1p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 12:54 PM M-F 12n-1p 12-1p :30 FDP1205H \$500.00 NM									
16	11/05/12	11/05/12	3-4pm Jeff Probst	3-4p	M-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 3:14 PM 3-4pm Jeff Probst 3-4p :30 FDP1205H \$500.00 NM 2 WPTV M 11/05/12 3:50 PM 3-4pm Jeff Probst 3-4p :30 FDP1205H \$500.00 NM									
17	11/05/12	11/05/12	NewsChannel 5 LN Spcl	1135p-1205a	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 11/05/12 11:58 PM NewsChannel 5 LN Spcl 1135p-1205a :30 FDP1205H \$1,400.00 NM									

Total Spots 28 Gross Total \$31,325.00

Payment Terms 30 Days

Agency Commission \$4,698.75

Net Amount Due \$26,626.25